

**Ministry of Youth Affairs and Sports**  
**Department of Youth Affairs**

The following are the salient programmes and activities performed by the Department of Youth Affairs, Ministry of Youth Affairs and Sports during the month of November, 2020 :-

**2. Monthly Meeting of National Coordination Committee of Youth Organisations (NCCYO):** The monthly meeting of National Coordination Committee of Youth Organisations (NCCYO) was held on 2<sup>nd</sup> November, 2020 and it was decided that during this month all the youth organisations would carry out activities under Celebration of Constitution Day. NCC would be nodal agency for this.

**Celebration of Constitution Day:** During the month, the Department of Youth Affairs through its organisations i.e Nehru Yuva Kendra Sangathan (NYKS) and National Service Scheme (NSS), organised Constitution Day Youth Club Activities from 17<sup>th</sup> November, 2020 onwards. As a part of Buzz Creation/Publicity on Social Media for the promotion of the Campaign from 17<sup>th</sup> November to 25<sup>th</sup> November 2020, NYKS organized 4,943 activities such as Circulation of E-Posters, Preamble Wall on Fundamental Duties of a Citizen, Recording of Video blogs/ messages on social media and conducting of Webinar on Constitution Day related theme and promotion of # *Its My Duties* with the participation of 4.59 Lakhs youth and other stakeholders on 26<sup>th</sup> November, 2020.

**On 26<sup>th</sup> November 2020, a total of 21.65 Lakh Youth Volunteers and other associated stakeholders read Preamble to the Constitution of India along with Hon'ble President of India.** Webinars/Talks on Constitutional Values and Fundamental Duties (Kartavaya Samvaad) with the participation of 4.27 Lakh Youth Volunteers from 81,473 Villages of 623 Districts of all States/UTs were organized. About 18.57 lakh NSS Volunteers from 12,966 Colleges/Institutions of 454 Universities participated in various activities such as preamble reading, online competitions, webinars, etc.

For media outreach and dissemination of messages and activities, Hashtags on #Samvidhan Diwas (**Posts: 7,304 and Images: 27,756**) were promoted through Facebook, Twitter, Instagram and Website postings.

**3. YuWaah:** UNICEF undertook National level meetings with NSS and NYKS on the 4<sup>th</sup> and 5<sup>th</sup> of November 2020 respectively, towards orienting NSS and NYKS state level teams on the areas of collaboration and opportunities under the YuWaah partnership. NYKS and NSS undertook various activities under the YuWaah partnership in different States. **In Uttar Pradesh,** NSS launched a Cyber Crime Awareness Campaign on November 1, 2020 in collaboration with CollCom and UNICEF as part of the Mission Shakti initiative. As of now around 20,000 students have undergone a cyber-crime awareness online training. **In West Bengal,** NYKS & NSS units of West prepared videos on 'climate change' and access to 'online school during the pandemic' for the 'Youth Ki Aawaz' initiative. More than 80 NYKS volunteers from UNICEF priority districts of Paschim Medinipur & Purba Bardhaman districts participated in an online training on

providing community based mental health and psycho-social support. NYKS reached 13,931 people (males: 10380, females: 3551) including adolescents & youth in the month of November through its various outreach programmes viz. street plays, public announcements, household visits, wall paintings with key messages and information on prevention of child protection risks like child marriage, trafficking, violence as well as promoting livelihood opportunities for youth. **In Maharashtra**, UNICEF hosted a webinar with NSS on the UN Convention on the Rights of the Child (CRC) reaching out to 300 coordinators. Around 80,000 volunteers were engaged in the CRC activities focusing on Climate Change. **In Bihar**, in response to COVID 19, 1104 National youth Volunteer are regularly supporting in various activities like awareness on mask making at home, taking care of old age people, Diksha I-got registration, Arogya Setu app download etc. Apart from that, they are also associated with Youth club members for awareness generation in support to district administration.

**4. Jan Andolan – Awareness and Education to Observe Appropriate Behavior Norms to Combat COVID-19:** The Department of Youth Affairs has been responding comprehensively to the current Covid-19 pandemic situation through its organisations i.e NYKS and NSS which have outreach all over the country. During the month, the Department undertook various activities such as making of Face Mask at Home and their right use, Following Social Distancing, Hand Wash to maintain Hygiene, De-Stigmatization of disease, Myths and Misconceptions, Promoting Immunity Boosting AYUSH measures, Encouraging people for COVID-19 Testing, Encouraging Download and use of Aarogya Setu, etc. During the month, NYKS organised 20,069 webinars and sensitized 11.26 lakh youth leaders and volunteers. NYKS disseminated messages to 56.2 lakh people through social media platforms and to 49.8 lakh persons through posters, banners, wall writing, e-posters, slogans, etc. NYKS volunteers shared audio, videos, films, jingles with 24 lakh citizens. NSS volunteers motivated youth for downloading Arogya Setu App resulting in 51.70 lakh downloads. A list of 18.01 Lakh NSS Volunteers was shared with Empowered Group of Secretaries. 13.12 lakh NSS Volunteers educated through iGOT Portal. NSS Volunteers covered 1,794 Bank/Hospitals and other public service places where the crowd was suitably handled. 2.04 Crore NSS Volunteers and Youth started making face masks at home for their family members and others. 66,406 NSS volunteers were engaged with District Administration across the country.

**5. Ek Bharat Shrestha Bharat (EBSB):** Ek Bharat Shrestha Bharat is a flagship program of Govt. of India which aims at celebration of unity in diversity of our nation, promotion of spirit of Ek Bharat Shrestha Bharat, appreciating and establishing long term engagement between States. Due to the COVID-19 pandemic, NYKS & NSS organized EBSB through virtual mode (Webinars). During the month, **14 Webinars** were organised with participation of **4,655 youth** along with officials of NYKS and NSS.

**6. Atmanirbhar Bharat Abhiyaan:** District Nehru Yuva Kendras across the country are publicising Atmanirbhar Bharat Abhiyan- economic package for the country to become 'self-reliant'. For this purpose, National Youth Volunteers, members of Youth Clubs, COVID volunteers and other stakeholders have been holding Publicity Campaigns which are being carried out through WhatsApp group, sharing of PDFs, awareness of

vocal for local, E-posters, videos, other social media platforms, etc. Under the publicity campaign, a total of 74,523 villages have been covered and around 20.42 lakh citizens were made aware so far about the schemes and programmes included in the package.

**7. Nehru Yuva Kendra Sangathan (NYKS):** Besides above activities, NYKS carried out various activities under Namami Gange Programmes. The activities include plantation of saplings, cleanliness drives, no plastic campaign, awareness activities, Ganga aarti, fit india activities, etc. with the participation of 86,958 youth. NYKS organised 03 Human Rights Awareness Workshops through Webinars on 17<sup>th</sup>, 19<sup>th</sup> and 24<sup>th</sup> November, 2020 in which more than 250 NYKS Officials of Uttar Pradesh & Uttarakhand, Odisha, Jharkhand, Tamilnadu, Puducherry & Karnataka took part.

NYKS organised 320 Youth Club Development Programmes in which 22,112 new Youth Clubs were formed enhancing membership of NYKS Youth Clubs by 3.98 lakh youth volunteers. During the month, 131 meetings of District Advisory Committee on Youth Programmes (DACYPs) were held under the chairpersonship of District Collector/ District Magistrate which were attended by officers from developmental departments. Similarly, 03 State Advisory Committee on Youth Programmes (SACYP) meetings were chaired by Hon'ble Ministers for Youth Affairs & Sports of the States.

A total of 8312 NYKS youth volunteers have been trained by NDRF for Disaster Risk Reduction from 33 Districts of 28 States/UTs. These trained volunteers are engaged in various activities related to COVID-19. NYKS observed Quami Ekta Diwas and Pakhwada (19<sup>th</sup> to 25<sup>th</sup> November, 2020) and World Toilet Day across the country in a befitting manner. NYKS Volunteers planted 65.23 lakh saplings of different species across the country and 1,104 members of Youth Clubs donated blood on voluntary basis.

**8. International Cooperation:** During the month, 15 Indian Youth participated in the BRICS Youth Summit from 29<sup>th</sup> November, 2020 to 1<sup>st</sup> December, 2020 in online format. Hon'ble MoS(IC), YA&S attended and addressed the Ministerial Meeting of the Summit. Dignitaries from Russia, China, Brazil and South Africa also attended the Meeting. The topic of the Ministerial Meeting was "Main approaches and priorities of the Republic of India for developing BRICS youth cooperation".

**9. Rajiv Gandhi National Institute of Youth Development (RGNIYD):** The Institution organized three-day long Regional Conclave on "Skill Development – A preparation for Post-Covid-19" at Dimapur, Nagaland on 05<sup>th</sup> – 7<sup>th</sup> November, 2020 in which over 60 participants took part. RGNIYD, in collaboration with NIT, Jalandhar, launched fourth short-term Technical Certificate Course on Cloud Computing. The programme was concluded on 20<sup>th</sup> November, 2020 and was attended by 65 participants. RGNIYD organised a Webinar on Entrepreneurship Development for the National Youth Volunteers and NYK Club members on 17<sup>th</sup> November, 2020 in which 59 NYKS volunteers participated. RGNIYD, in collaboration with NYKS, organised a Webinar on Menstrual Hygiene Management on 18<sup>th</sup> November, 2020. 41 young girls from Udhampur, Jammu & Kashmir participated in the webinar. RGNIYD, in collaboration with NYKS, also organised an online session on Gender Sensitization on 20<sup>th</sup> November, 2020. 50 youth club members and NYVs participated in the session. RGNIYD also

organised workshops/ webinars on various other subjects such as 'Enhancing Digital Skills among Youth'; 'Employability and Entrepreneurship Skill Development Opportunities'; Coping with Stress during the Pandemic'; etc.

(Rajiv Kumar Singh)  
Under Secretary