F. No. 32-1/MYAS/MDSD/2018
Government of India
Ministry of Youth Affairs & Sports
Department of Sports
Mission Directorate – Sports Development

Cafeteria Building
Pragati Vihar Hostel
CGO Complex, Lodhi Road
New Delhi-110003
Dated: 26th September, 2018

To

Director General, Sports Authority of India.
Principal Secretary / Secretary in charge of sports of States/UTs.
Secretary of Sports Authority / Sports Council of States / UTs.


Sir / Madam,

The undersigned is directed to state that the Khelo India – National Programme for Development of Sports Scheme has been circulated to all Stakeholders vide this Ministry’s letter No. 29-1/MYAS/MDSD/2017 dated 16th October, 2017.

2. One of the twelve components of the Khelo India Scheme is “Sports for Women”. Operational Guidelines in this regard are enclosed for information and appropriate action.

Encl: As above.

Yours faithfully,

(A. K. Patro)
Under Secretary to the Govt. of India
Tel: 011 23382560

Copy to (with enclosure)

1. PS to MoS (I/C), YAS
2. PS to Secretary (Sports)

(A. K. Patro)
Under Secretary to the Govt. of India
Government of India
Ministry of Youth Affairs & Sports
(Department of Sports)

Operational Guidelines
For
SPORTS FOR WOMEN
1. PREFACE:

1.1. The Khelo India Scheme which was revamped in 2017 aims to encourage sports through target and inclusive approach to cover all category of the population at large. For this purpose 12 separate verticals have been identified to cover various sportsperson. The vertical of “Sports for Women” aims for a holistic approach towards awareness about health & fitness and thereby promoting sports among women.

1.2. Vision:
To infuse sports culture and achieve sporting excellence through mass participation of women in sports.

1.3. Mission:
To encourage sports all over the country thus allowing the population to harness the power of sports through its cross cutting influence, namely, holistic development of children & youth, Community development, social integration, gender equality, healthy lifestyle, national pride and economic opportunities related to sports development.

1.4. Components of the Scheme:
The Khelo India Scheme would include the following components/objectives:
   i. Playfield Development
   ii. Community Coaching Development
   iii. State Level Khelo India Centres
   iv. Annual Sports Competitions
   v. Talent Search and Development
   vi. Utilization and Creation/Up gradation of Sports Infrastructure
   vii. Support to National/Regional/State Sports Academies
   viii. Physical Fitness of School going Children
   ix. Sports for Women
   x. Promotion of Sports among persons with disabilities
   xi. Sports for Peace and Development
   xii. Promotion of rural and indigenous/ tribal games

1.5. Sports for Women:-
Para 1.39.1 of revamped Khelo India Scheme states that while all the components of the Khelo India Scheme are gender neutral and afford opportunities to women too for participating in sporting activities and
development of sports, it is proposed to hold various competitions for women.

2. **ACTIVITIES**

To conduct International/National level Competition for Women so as to encourage women participation in sports with less participation. While emphasis will be laid on such sport disciplines where there is less participation of women, so that more number of women will participate in such sports disciplines, funding for holding of competitions including international competitions may also be considered for funding irrespective of the intervals at which such competitions are held and Single/multi disciplinary events will be funded through this vertical.

3. **IMPLEMENTATION MECHANISM:**

This vertical will be implemented by Sports Authority of India in collaboration with the Indian Olympic Association (IOA) and the participating NSFs or other stakeholders as per the need. Steering Committee/Organizing Committee comprising representatives from the Government of India, State Governments, IOA, NSFs, and other stakeholders will be constituted for the smooth conduct and delivery of the Games. Further a Games Technical Conduct Committee (GTCC) will be constituted for the technical conduct of the Games on the similar lines of Annual Sports Competitions by the Organizing Committee.

Providing Financial Assistance to IOA, NSFs, Government Agencies, stockholders etc. and overall monitoring of all aspects relating to the conduct of competitions will be the responsibility of Sports Authority of India. A Committee name “Steering Committee” under the Chairmanship of Secretary (Sports) will be constituted to oversee implementations of this vertical by the Department of Sports, MYAS and to decide the extent of financial assistance to be given along with all other issues relating to holding of such competitions.

4. **SPORTS DISCIPLINES UNDER THE COMPONENT OF SPORTS FOR WOMEN**

The duly constituted Steering Committee/Organizing Committee based on recommendations from various stakeholders, will decide sports to be supported under this scheme from time to time. The sports disciplines can change from time to time depending upon the potential/advantage they offer in terms of social inclusion, awareness, better performance in the international sports arena, especially in Olympics etc. While emphasis will be laid on such sports disciplines where there is less participation of women, demonstration & exhibition events may be held

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participation of women, demonstration & exhibition events may be held to create awareness about health & fitness.

5. **COMPETITION RULES:**
The rules of the International/National Sports Federation of respective sports disciplines as applicable to the respective Championship/event or as may be decided by GTCC will be applicable.

6. **BUDGET**
The overall indicative financial budget for Sports for Women will be as per the Gazette Notification, i.e. Rs 10 crores per year. Any subsequent change in the budget will be subject to approval from Ministry of Youth Affairs and Sports. The steering Committee will approve the extent of funding to be given from overall budget.

7. **SUBMISSION OF UTILIZATION CERTIFICATE (UC)**
After conduct of the Championship/event, SAI/ Grantee institution will submit the UC to MDSD. Grants for the next year will be released only after the UCs are settled.

8. **MONITORING**
SAI/ Grantee institution will submit quarterly report of activities undertaken under this vertical. Subsequent funds will only be released to such institutions on receipt UCs & reports.