

F.No.9-19/2017-SP-I
Government of India
Ministry of Youth Affairs & Sports

Shastri Bhawan, New Delhi
Dated the 5th February, 2018

To

1. President/Secretary General,
Indian Olympic Association,
2. President/Secretary General,
All recognized National Sports Federations

Sub: Acknowledging and recognizing the contribution of the coaches at various stages of athlete development – reg.

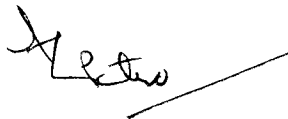
Sir,

Government of India considers sports development as a national priority, as it promotes active lifestyle, child and youth development, and above all generates sense of belongingness and national pride. Globally, countries across the world have adopted several measures to achieve excellence in sports at the elite level. One of such measures is roping in quality coaches, acknowledging their contribution, awarding the coaches along with the players upon achieving excellence in sports competitions. With this background and with a view to recognize and acknowledge the efforts of coaches since the start of an athlete's career, it is necessary to develop a protocol for the advanced training, deployment and recognition of coaches.

2. Though, this Ministry has a scheme under which coaches are given cash awards, Dronacharya awards, lifetime achievement awards, etc. , a more inclusive approach involving all stake holders is needed to acknowledge the contribution of the coaches who had been associated with an athlete at various stages of his/ her sports career.

3. Therefore IOA and NSFs are advised to take the following steps so as to bring the role and efforts of coaches to the forefront:-

(i) During various championships conducted across the sports disciplines it must be ensured that in the felicitation ceremony of players/champions the name of coach along with the name of schools/colleges/universities where their athletes studied be announced. The name of such coaches may include those who are associated with the athletes at various stages such as grass root level, developmental stage, at the elite level, etc.



(ii) Coach development scheme/programs to raise the profile of coaches be organized regularly. Skill development of coaches should be done through accredited programs of Continental/World body.

(iii) If any cash award is involved for coaches, then it should appropriately be distributed among the coach (es) engaged with the athlete at various stages since beginning.

(v) IOA and NSFs should have the ready information about the profile of prospective players and coaches attached to them at various stage. If feasible such information be uploaded on the website so that it can be used by the stakeholders to include them in any award scheme, felicitation programme, etc.

4. The above instructions are only indicative and IOA and the NSFs are expected to explore various other measures through which the contribution of the coaches are acknowledged and suitably rewarded.

This issues with the approval of Secretary (Sports)

Yours faithfully,



(A.K.Patro)

Under Secretary to the Government of India
Tele/Fax: 23384408.

Copy to:-

1. PS to Hon'ble MOS(I/C) YAS.
2. PS to Secretary (Sports).
3. PS to JS (Sports)
4. PS to Director General, SAI.
5. All Deputy Secretaries, Under Secretaries and Section Officer of Department of Sports.

Copy for necessary action to:-

1. Sports promotion Boards (as per list).
2. All Regional Sports Federations and National Sports promotion Organizations.



(A.K.Patro)

Under Secretary to the Government of India