

**No. 38-4/MYAS/Khelo India/2016
Government of India
Ministry of Youth Affairs & Sports
Department of Sports
Mission Directorate – Sports Development**

**Cafeteria Building
Pragati Vihar Hostel
CGO Complex, Lodhi Road
New Delhi- 110003
Dated: 27th September, 2016**

To

**Principal Secretary/Secretary in charge of Sports of States/UTs
Secretary of Sports Authority/Sports Council of States/UTs**

Subject: Khelo India – National Programme for Development of Sports.

Sir/Madam,

I am directed to refer to this Ministry's letter No. 37-5/MYAS/RGKA/2015 dated 22nd April, 2016 on the above mentioned subject and to forward herewith the revised scheme : Khelo India - National Programme for Development of Sports.

Incl: As stated.



(Rakesh Kumar)

Under Secretary to the Govt. of India

Ph: (011) 24361823

Copy to (with enclosure):

1. Secretary (Expenditure), Ministry of Finance, Room No. 129-A, North Block, New Delhi 110001.
2. CEO, NITI Aayog, Yojana Bhawan, Parliament Street, New Delhi-110001.
3. AS & FA, Ministry of Youth Affairs & Sports



(Rakesh Kumar)

Under Secretary to the Govt. of India

Copy also to (with enclosure):

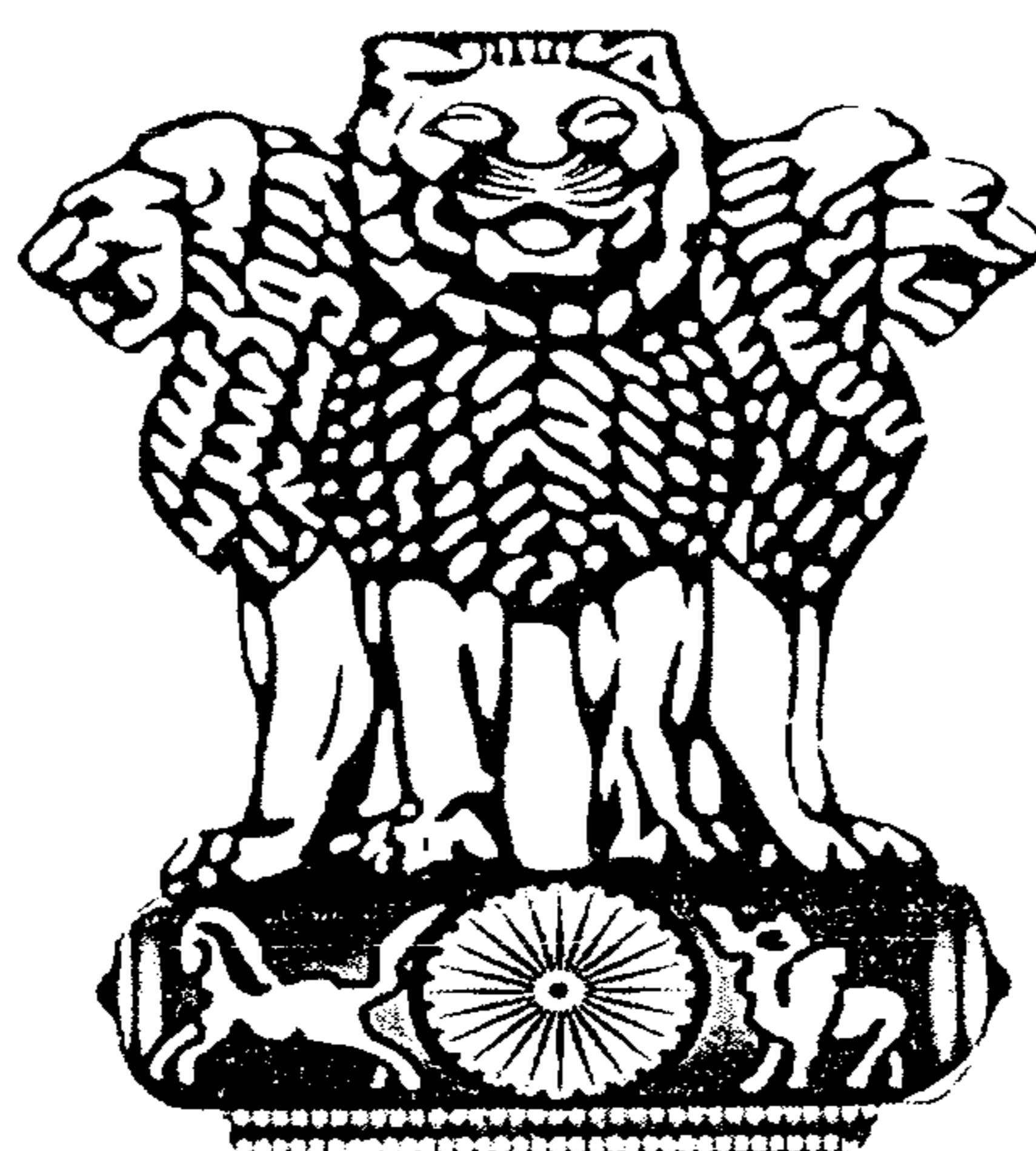
1. PS to Hon'ble MoS (I/C), YAS
2. PPS to Secretary (Sports).
3. PPS to Joint Secretary (Development).
4. PS to Director (SPII)
5. All Project Officers of the Directorate.



(Rakesh Kumar)

Under Secretary to the Govt. of India

**KHELO INDIA -
NATIONAL PROGRAMME FOR
DEVELOPMENT OF SPORTS**



सत्यमेव जयते

**Government of India
Ministry of Youth Affairs & Sports
Department of Sports
Mission Directorate - Sports
Development**

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1	CHAPTER	Background
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1.1 The Youth represent the most dynamic and vibrant segment of the population. India is one of the youngest nations in the World, with about 65% of its population being under 35 years of age. The youth in the age group of 15-29 years comprise 27.5% of the population.

1.2 Currently, there is dearth of supporting infrastructure, absence of encouragement to young people to participate in sports, and lack of organized system of talent search.

2	CHAPTER	Introduction
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2.1 Ministry of Finance vide their D.O. No.32/PSO/FS/2015 dated 28th October, 2015, had advised this Department to suitably restructure the Centrally Sponsored Scheme into a Central Sector Scheme. Wide ranging consultations were held with State Governments throughout India by dividing the states into six zones, i.e., Northern, Central, Eastern, North Eastern, Southern and Western zones.

2.2 After these consultations, a scheme –“Khelo India” - National Programme for Development of Sports, which also draws inspiration in respect of organization of competitions from Khel Mahakumbh which is organized annually by Government of Gujarat, has been formulated. The programme takes care to develop sports infrastructure in both rural and urban areas and provides for not only identification of talent but guiding and nurturing of the talent through sports academies of the Government of India or State Governments or in PPP mode.

3	CHAPTER	Khelo India – National Programme for Development of Sports
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3 Details of Scheme

3.1 Objective of Scheme

- a) Mass participation of the young population in Sports through annual sports competitions;
- b) Identification of sporting talent;
- c) Nurturing of the sporting talent through sports academies.
- d) Creation of Sports Infrastructure at Block, District and State/UT Level.

3.2 Components of Scheme

3.2.1 Competition: Competition structure will cover the whole of India. The competition will be held at District, State and National level. The games/sports which are popular in a particular area shall be played as part of the competition at Block/District/State level. The competitions will be conducted in two age groups, namely, Under – 14 and Under – 17. The competitions will be 100% funded by Centre and it will be Central Sector Scheme. However, States or Sports Federations and Sporting Organizations will be associated in obtaining the assistance from them as regards availability of land, playfields, manpower, infrastructure etc., in conducting the competitions. The competition component itself will involve an expenditure of the order of Rs. 1885 crore, if the scale of expenditure on Gujarat Khelmahakumbh is adopted as a guiding principle and also on the basis of proper arrangement of sports competitions at various levels. In view of constraint of availability of funds, an amount of Rs. 230 crore is earmarked for competitions for 2016-17 with an overall allocation for the programme Khelo India at Rs. 500 crores. However, with a view to popularize sports and organize quality competitions, the

scale of expenditure will have to be revised to at least Rs. 1200 to Rs. 1500 crores in subsequent financial years.

3.2.2 Sports has been promoted in a huge manner by developed economies as well as Brazil, Russia and China. Russia continues to do well in sporting area and China has been doing exceedingly well at International level. Sports has been promoted in the same way as education contributing to their economies. Promotion of sports will have good impact not only on individuals but also on Indian economy in a positive manner. Promotion of sporting culture among young Indians will also help in universalisation of education. There is no denying of the fact of the positive impact of sports on health of individuals which not only boosts the economy but also helps to save tremendous health care cost. Sporting activity is contributing to Indian economy both directly and indirectly by way of promotion of healthy lifestyles. Thus, it is imperative that sports promotion is treated as a 'public good' at par with education and health by the State. In view of the scale of expenditure, an Expenditure Finance Committee (EFC) Memorandum will be prepared for appraisal and subsequently, approval of the Cabinet will be sought for the scheme for next five years.

3.2.3 The organizers at all levels will be free to bring in sponsors who may contribute both financially and in kind towards successful conduct of competitions. Contributions of private sectors and sponsors may be accounted for and if some funds are realised these may be used for maintaining and upgrading sports facilities at that level of competitions. The help in kind would be accounted for and taken on record by the concerned authorities.

3.2.4 Talent : The talented sportspersons from amongst the participants of the competitions for the Under-14 and Under-17 age groups at District, State and National level will be identified through the competitions. The Local Organising Committee will associate State/SAI Coaches of respective sports disciplines in identifying

talented sportspersons shortlisted through the process of competitions at various levels.

3.2.4.1 Special stress shall also be paid to identify sporting talent from tribal, coastal and remote areas.

3.2.4.2 Such identified talented players will be nominated for trials for induction in various sports promotional schemes of the SAI, or State Sports Academies, wherever feasible and if the identified players so desire.

3.2.4.3 The talented players identified at district level competitions onward will be eligible for grant of scholarships for a period of 12 months.

3.2.4.4 The maximum number of talented players to be identified as contained in the scheme and amount of scholarship payable at each level of competitions are tabulated below:-

S.No.	Level of competitions	Maximum number of talented players to be identified (indicative)	Amount of Scholarship (in Rs.) per month/per head
(i)	District	9765	500/-
(ii)	State/UT	1980	1000/-
(iii)	National	400	2000/-

3.2.4.5 Each identified sporting talent will be eligible for only one scholarship for the highest level attained by him/her.

3.2.4.6 The disbursement of scholarships shall be on the Direct Benefit Transfer (DBT) principle through the implementing agency.

3.2.4.7 For the purpose of award of scholarships, every year a fresh list of sporting talents will be drawn up on the basis of individual performance. This will ensure that only the most deserving candidate will be eligible for scholarships, and non-performing sportspersons will be weeding out.

3.2.5 Infrastructure :

3.2.5.1 The various projects which can be sanctioned under “Sports Infrastructure” and the maximum admissible grant are as follows:-

S. No.	Particulars	Maximum Admissible Grant upto
1.	Synthetic Athletic Track	Rs. 7.00 crore
2.	Synthetic Hockey field	Rs. 5.50 crore
3.	Synthetic turf football ground	Rs. 5.00 crore
4.	Multipurpose Hall of size 60M x 40M x 12.5M	Rs. 8.00 crore
5.	Swimming Pool	Rs.5.00 crore
6.	Construction of Stadia complex at District Hqs.	Rs.50.00 crore

3.2.5.2 Construction of Stadia Complex will be decided by this Ministry after taking into account the availability of budget in a financial year and various sports facilities available in a State. No proposal in this regard shall be sent by any eligible entity. The Stadia Complex may include the following:-

- (i). Construction of Multi-purpose Indoor Halls for Indoor games
- (ii). Indoor Stadium including Swimming Pool Complex in the Stadium
- (iii). Outdoor Stadium with spectator galleries and elite facilities
- (iv). Courts for sports like Tennis, Squash, Basket Ball, Volley Ball etc.

- (v). Provision of FIFA standard Natural Turf in Football Grounds
- (vi). Sports academies and training centres including hostels for sportspersons

3.2.5.3 These items will be only indicative and any sports infrastructure, other than those cited above, will also be permissible under the Khelo India Scheme. Sports infrastructure facilities will be provided at block / sub-district areas at a lesser scale which will be decided by a Technical Committee after assessing each proposal.

3.2.5.4 The cost of the project over and above the maximum admissible grant mentioned above shall be borne by the grantee.

3.2.5.5 The following entities shall be eligible to receive assistance for creation of sports infrastructure under this scheme:-

- (a) State Governments/State Sports Council/State Sports Authority;
- (b) Local Civic Bodies;
- (c) School, Colleges and Universities under Central/State Governments; and
- (d) Sports Control Boards.

3.2.5.6 All the eligible entities mentioned in Para 5 above shall forward their proposals alongwith the prescribed application form to the Sports Department of the respective State Govt. The application will be countersigned by the Principal Secretary/Secretary in charge of Sports Department of the State Govt.

3.2.5.7 Each State/Union Territory shall get projects in a year based on their population, area and proposals from them. However, no State/UT will be left uncovered over a period of three years.

3.2.5.8 The Khelo India Scheme is converged with Member of Parliament Local Area Development (MPLAD) scheme. As a result of

this, if a Member of Parliament contributes at least 50% of the grant admissible for an individual project under this scheme, subject to a minimum contribution of Rs.1.00 crore, matching grant will be released by the Ministry of Youth Affairs & Sports. The Member of Parliament may contribute from his MPLADS funds for all items admissible under MPLAD Scheme.

3.2.5.9 The proposals for creation of sports infrastructure received from the eligible entities in the prescribed application format will be evaluated by the Department of Sports as per guidelines framed in this regard.

4	CHAPTER	Operationalization of the Scheme.
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4.1 The administrative system of the Scheme will be as follows :

- i. Khelo India General Council (KIGC) - headed by Union Minister in charge of Sports,
- ii. Khelo India National Executive Committee (KINEC) – headed by Secretary (Sports).
- iii. At State level, the Khelo India State Level Executive Committee (KISLEC) chaired by Chief Secretary of the State
- iv. At District level, Khelo India District Level Executive Committee (KIDLEC).

The various committees are proposed to be constituted as follows:

4.2 Khelo India General Council (KIGC) will comprise the following :

1.	Minister, YAS	Chairperson
2.	Secretary, Sports, Ministry of Youth Affairs & Sports	Vice-Chairperson
3.	Director General, SAI	Member
4.	Financial Adviser (YAS)	Member
5.	Representatives from two recognised National Sports Federations	Member
6.	Two Chief Secretary/Principal Secretary (Sports)/Secretary (Sports) to be nominated by the Chairperson	Member

7.	Two leading sportspersons (one man and one woman) to be nominated by the Chairperson	Members
8.	Joint Secretary in charge and Mission Director	Member Secretary

The Khelo India General Council (KIGC) of the scheme being chaired by Minister in charge of Youth Affairs & Sports is the highest policy making body for the Mission. The KIGC will be empowered to decide all policy and other matters of the scheme. Further, KIGC shall give overall guidance, including policy guidelines and direction to the Mission Directorate as well as to the States/UTs and will also review the performance of the scheme. The KIGC will meet preferably once in six months and at least once in a year.

4.3 Khelo India National Executive Committee will comprise the following :-

1	Secretary (Sports)	Chairperson
2.	Financial Adviser, Ministry of Youth Affairs & Sports	Member
3.	Director General, Sports Authority of India (DG, SAI)	Member
4.	Joint Secretary in-charge	Member
5.	Two well-known sportspersons (one man and one woman) to be nominated by the Chairperson	Members

6.	Deputy Secretary /Director (Youth Affairs & Sports) in charge of the scheme	Member Secretary
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KINEC will act as an advisory body for the KIGC. It will formulate and review policies of the Khelo India Scheme for its effective implementation which will be placed before the KIGC for approval. KINEC will meet once every quarter and at least twice a year.

4.4 Khelo India State Level Executive Committee (KISLEC) will comprise the following:

1.	Principal Secretary/Secretary of Youth Affairs & Sports in the State	Chairperson
2.	Chairman/Director General/Managing Director of State Sports Authority	Vice-Chairperson
3.	Regional Coordinator, SAI	Member
4.	Representatives from two State Sports Federations	Member
5.	Two sportspersons (one man and one woman) to be nominated by the Chairperson	Members
6.	Director (Youth Affairs & Sports) and State Mission Directorate	Member Secretary

The Khelo India State level Executive Committee (KISLEC) will be empowered to approve the proposals under the Scheme which will then be sent to the Department of Sports. It will also provide overall guidance and directions for implementation of the scheme; nominate additional members/invitees; and monitor the programme within the State. KISLEC will meet preferably once every quarter and at least two times in a year.

4.5 Khelo India District Level Executive Committee (KIDLEC) will comprise the following: will comprise the following:-

1.	District Magistrate/ Collector/Deputy Commissioner	Chairperson
2.	President, District Panchayats/Zila Parishad	Co-Chairperson
3.	Chief Executive Officer of District Panchayat (CEO, DP)	Deputy Chairperson
4.	District Panchayati Officer and / or District Education Officer,	Member(s)
5.	Two sportspersons (one man and one woman) to be nominated by the Chairperson	Members
6.	District Sports Officer	Member Secretary
7.	Member of Parliament (M.P.) and / or Member of Legislative of Assembly (MLA) under whose jurisdiction the respective District falls	Special Invitee

The District level Executive Committee (DLEC) will be empowered to recommend Annual Action Plan of the District for creation of sports infrastructure and organizing competitions; and exercise such other powers as may be assigned to it by the SLEC.

4.6 The chairperson of the Committees mentioned in Paras 4.1 to 4.5 above will be authorized to constitute the Sub-Committees as desired by them by co-opting any member and calling any special invitee(s) depending upon the requirement at the respective level.

5	CHAPTER	Technical Support and Capacity Building Services
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5.1 An initial corpus fund of 6% of the allocated budget will be placed with Ministry of Youth Affairs & Sports for providing technical support and capacity building services (TSCBS) to the scheme at the National level. The Khelo India General Council may decide further allocation to this fund depending upon the requirements.

5.2 This fund shall be known as Technical Support and Capacity Building Services (TSCBS) Fund. This fund will be non-lapsable and will be utilized exclusively for the purposes providing technical and other support to the Mission Directorate, including mission campaign activities.

5.3 The items of expenditure from the TSCBS will include the following :

- i. Dissemination of information, awareness, and publicity;
- ii. Remuneration/ contract payment to personnel engaged in the Mission Directorate, experts, consultants, etc;
- iii. Activities that can be outsourced, like the development and management of IT enabled Management Information Systems, Website development, web enabled reporting systems, etc;
- iv. The conduct of orientation programme for Coaches/Trainers;
- v. Hiring of space and the procurement of office equipment;
- vi. Hiring of services of agencies for mission campaign; audio-visual productions and media campaigns;
- vii. Conducting or supporting research studies, study visits, training programmes; promote international cooperation and exchange programmes in the field of sports;
- viii. Monitoring and evaluation; and

- ix. Any other activity approved by the Khelo India General Council.

The approval process shall be as laid down in the guidelines approved by the Khelo India General Council. The Khelo India General Council will frame its own regulations which shall be duly notified by the Ministry of Youth Affairs and Sports.

5.4 The assets of the Funds will include grants from the Central Government and contributions received from statutory bodies, United Nations and its associated bodies, other international organizations, private and public corporate entities, trusts, societies and individuals, provided that the decision of the Khelo India General Council with regard to acceptance or otherwise of the contribution from an individual or organization shall be final.

5.5 The Fund shall be maintained in a separate bank account in the State Bank of India or any subsidiary of State Bank of India. Any withdrawal of funds from the accounts of the Fund shall be regulated in a manner to be determined by the Khelo India General Council.

5.6 Khelo India The General Council shall be the final authority to decide on the overall policy of investment of monies of the Fund not required immediately.

5.7 The General Council may consider appointment of such staff as per requirement to operate the Fund. The administrative expenses in this regard shall be a legitimate charge on the Fund.

5.8 Regular accounts shall be kept of all monies and properties and of income and expenditure of the Fund and shall be audited by the Comptroller and Auditor General of India.

5.9 An Annual Report of the working of the Fund shall be prepared by the Member Secretary of the Khelo India General Council which shall be approved by the Khelo India General Council.

6	CHAPTER	<u>Funding</u>
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6.1 The Khelo India scheme shall be 100% funded by the Centre and it will be a Central Sector Scheme.

7	CHAPTER	Financial Implications
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7.1 The total estimated cost of the Scheme in the year 2016-17 will be of the order of Rs. 500 crore. Details are as under:

1. Annual Sports Competitions

Sports Competitions (including scholarships) : **Rs. 230 crore**

2. Talent Search and Grooming and support to academies

: **Rs. 100 crore**

3. Sports Infrastructure Scheme

Infrastructure for urban areas : Rs.60 crore

Infrastructure for mofussil/ sub-district areas : Rs.76 crore

Total : **Rs. 136 crore**

4. Sports and Games for the disabled : **Rs. 4 crore**

5. Dissemination& awareness, Office expenses, remuneration of staff, development of web portal,

training, administrative and misc. expenses etc. : **Rs. 30 crore**

Total : **Rs.500 crore**

Fund Flow :

(Rs. in crore)	
Details	2016-17
Non - recurring	136
Recurring	364
Total	500

It is expected that as the scheme picks up, the total expenditure required will be of the order of Rs. 6000 crore per annum. This has been worked out on the basis of budget of Govt. of Gujarat. Details are at Annexure 1.

8	CHAPTER	Maintenance
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8.1 The assets created under this scheme shall be maintained by the grantees/ owners of the assets which may be local and civil bodies, district administration, State Government, Sports Authority of India, sports institutions, colleges and universities from out of their own resources. Alternatively, a nominal fee may be levied on the users of the sports facilities and the funds so generated may be utilized towards maintenance of the sports facilities.

8.2 Ministry of Youth Affairs & Sports may issue suitable guidelines regarding levy of user charges so as to maintain uniform up keep of assets all over the country.

9	CHAPTER	Monitoring
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9.1 The execution of the projects/competitions approved under the scheme will be monitored by a committee comprising of a representative each from Ministry of Youth Affairs & Sports (MYAS), Sports Authority of India (SAI), beneficiary State/UT/Organization and an engineer from the construction agency/SAI Coach/Eminent sportsperson. Department of Sports may engage a third party monitoring agency to conduct monitoring of the scheme which will be funded from TSCBS fund of the scheme.

10	CHAPTER	Provision for committed liabilities
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10.1 Balance instalments are required to be released to the grantees for completion of the on- going projects and /or re-imburement of expenditure which have been committed under the erstwhile Schemes that the Khelo India Scheme has replaced. Such committed liabilities will be borne from funds of the Khelo India Scheme.

Estimated cost of National Programme for Development of Sports – ‘Khelo-India’ based on Gujarat Khelmahakumbh Model

In Gujarat Khelmahakumbh Model, Rs. 65 crore has been earmarked for conducting sports competition at School/Village, Taluka/Block, District/Corporation and State level for age groups of under 11, under 13, under 16, Open, Veterans & Senior Citizen. It includes Rs. 27 crore as prize money to more than 1 lakh winners. Gujarat Govt., has earmarked Rs. 319 crore per annum for sports development. If this scale on competition is applied to the whole of India comprising 29 States, the budgetary requirement will be of the order of Rs. 1885 crore (Rs. 65 crore x 29). By doing so, the estimated cost of the scheme will be of the order of Rs. 6000 crore as detailed below.

1. Annual Sports Competitions

Sports Competitions (including scholarships) : **Rs. 1885 crore**
(Rs. 1885 crore instead of Rs. 230 crore adopted vide Para 7 of Scheme)

2. Talent Search and Grooming (including support to academies)

: **Rs. 100 crore**

3. Sports Infrastructure Scheme

Development of Sports Infrastructure in all the States all over India : **Rs. 3600 crore**

4. **Sports and Games for the disabled** : **Rs. 4 crore**

5. Dissemination & awareness, Office expenses, remuneration of staff, development of web portal, training, administrative and misc. expenses etc.

: **Rs. 356 crore**

Total : **Rs. 5945 crore**

Say : **Rs. 6000 crore**

Year wise cash flow:

(Rs. in crore)

Year	Amount
2017-18	4500
2018-19	5000
2019-20	5500
2020-21	6000
2021-22	6000
Total	27000
