

F. NO. 2-4/2014-NYKS  
Government of India  
Ministry of Youth Affairs & Sports  
Department of Youth Affairs  
\*\*\*

Shastri Bhavan, New Delhi  
1<sup>st</sup>, December, 2014.

OFFICE MEMORANDUM

Subject: Introduction of a new Central Sector Scheme, namely National Young Leaders Programme (NYLP)–regarding..

The undersigned is directed to forward herewith a copy of new Central Sector Scheme, namely National Young Leaders Programme (NYPL) ( enclosed as Annexure-I). The Scheme has been approved by the competent authority for implementation during 12<sup>th</sup> Plan as per Physical and Financial Targets (subject to budget allocations) indicated in Annexure-II.

2. The operational guidelines for the functioning of the scheme wherever required shall be formulated and notified separately.

3. The new service has been approved by the Competent Authority as per Ministry of Finance's delegations contained in their OM No. 24(35)/PF-II/2012 dated 29th Aug., 2014.

4. This issued in consultation with IFD, Ministry of Youth Affairs & Sports vide their U.O. No.1107/2014-15 dated 1/12/2014..



(Rajive Sabharwal)

Under Secretary to the Govt. of India  
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Encl.: as above

- i. Secretary, Ministry of Finance, Department of Expenditure.
- ii. Secretary, Planning Commission, Govt. of India, Yojana Bhavan, New Delhi.
- iii. Secretary, Ministry of Defence, Department of Defence.
- iv. Secretary, Ministry of Environment and Forests.
- v. All concerned Officers/Organizations under Department of Youth Affairs and Sports.
- vi. Financial Advisor and Joint Secretary, Ministry of Youth Affairs and Sports.

Copy also to :-

- PS to MOS(I/C), MYAS
- Sr. PPS to Secretary (YA)
- PS to Joint Secretary , (YA)
- PS to Deputy Secretary(NYKS/NSS)

## National Young Leaders Programme (NYLP)

### 1. Background:

- 1.1 Youth represent the most dynamic segment of the population and are the future of the Nation. India is one of the youngest nations in the world and is expected to have a very favourable demographic profile in the time to come. In India, youth in the age-group of 15-29 years constitute 27.5% of the population. It is expected that by the year 2020, the population of India would have a median age of 28 years only as against 38 years for US, 42 years for China and as high as 48 years for Japan. This ‘demographic dividend’ offers a great opportunity.
- 1.2 The challenge before the nation is to develop and empower its huge youth population as productive work force. The Government has introduced National Youth Policy, 2014 with the VISION “*To empower youth of the country to achieve their full potential, and through them enable India to find its rightful place in the comity of nations*”. The focus of the Government is on youth-led development. The Youth should be “active drivers” and not merely the “passive recipients” of development. In fact, the youth are doing pioneering work in all the sectors and it important that the outstanding achievements of the youth in various sectors are duly recognised and rewarded. Not only that, such exceptionally talented youth could serve as role models and mentors for others.

### 2. Objective of the Programme:

The objective of the Programme is to develop leadership qualities among the youth to enable them to realise their full potential and in the process, to contribute to the nation-building process. The Programme aims at motivating the youth to strive for excellence in their respective fields and to bring them to the forefront of the development process. It seeks to harness the immense youth energy for national-building.

### 3. Programme Beneficiaries:

The Programme beneficiaries shall be the youth in the age-group of 15-29 years, in line with the definition of ‘youth’ in the National Youth Policy, 2014.

#### **4. Programme Components:**

The National Young Leaders Programme shall be a Central Sector Scheme. The Programme shall have the following components:

1. Neighbourhood Youth Parliament (NYP).
2. Youth for Development Programme (YFDP).
3. National Young Leaders Awards (NYLA).
4. National Youth Advisory Council (NYAC).
5. National Youth Development Fund (NYDF)

The objective and scope, implementing strategy and the financial norms in respect the each of the above components are given below in Para-5 to Para-9.

#### **5. Neighbourhood Youth Parliament (NYP)**

##### **5.1 Objective:**

The objective of the Programme is to create an institutional platform right upto the village level, where the youth can articulate their views on various issues and draw the attention of the local administration to such issues/ concerns affecting their lives. The Programme shall be implemented through Nehru Yuva Kendra Sangathan (NYKS), an autonomous organisation under the Department of Youth Affairs, having pan-India presence through Nehru Yuva Kendras (NYKs) in 623 Districts and about 80 lakh youth enrolled through 2.74 lakh youth clubs. This platform of youth clubs will be developed further in the shape of vibrant 'neighbourhood youth parliament' is to educate the youth club members about contemporary socio-economic development issues confronting local communities in general and the youth in particular and to involve them in debate/discussions on such issues.

##### **5.2 Subjects to be taken up in 'Neighbourhood Youth Parliament':**

'Neighbourhood Youth Parliament' can take up any issues of concern to the local community. An illustrative list is mentioned below:

- **Education:** adult literacy, pre-school education, continuing education of school drop-outs, legal literacy, consumer awareness, etc.
- **Health, Family Welfare and Nutrition:** immunisation, blood donation, health education, AIDS awareness, maternal health, population education and family welfare programmes, nutrition programmes, life skill education, etc.

- **Sanitation and Cleanliness:** personal hygiene, cleanliness, construction of sanitary latrines, elimination of manual scavenging, etc.
- **Social Issues:** prevention of female feticide, dowry, drug abuse and alcoholism, child marriage, etc., mainstreaming neglected sections of Society, issues of inter-generational bonding, extending support to persons with disabilities and sensitization about their needs and rights, etc.
- **Environment Conservation:** plantation of saplings and their preservation/ upkeep, water conservation and water use efficiency, soil conservation, campaign against polythene bags, use of renewable sources of energy, etc.
- **Women Empowerment:** gender equality, women's rights, legal literacy, developing personality and leadership qualities of women, etc.
- **Rural Development:** development of rural infrastructure, provision of basic amenities for people like housing, drinking water, sanitation and electricity, self-employment and wage employment opportunities, formation of self-help groups for income-generation activities, etc.
- **Economic Development:** development of agriculture and allied activities, promotion of traditional crafts, etc.
- **Skill Development and Entrepreneurship:** linking youth to skill development opportunities and providing necessary support for setting up enterprises.
- **Volunteerism:** promoting spirit of volunteerism, including undertaking *Shramadaan* on regular basis.
- **Civic Education:** promoting spirit of nationalism, communal harmony, universal brotherhood etc.

### 5.3 **Implementation Strategy:**

- 5.3.1 In order to enable the 'youth clubs' to function as vibrant 'neighbourhood youth parliament', capacity building of the youth club leaders shall be necessary on continuing basis. This will be in the nature of 'Block Youth Parliament'. In this context, one 'Block Youth Parliament' shall be organised in every Block every quarter (i.e. 4 programmes per Block per year). In each 'Block Youth Parliament' Programme, some of the issues listed in Para-5.2 shall be taken up for discussion/ debate.
- 5.3.2 The 'Block Youth Parliament' will be one-day programme organised, with participation of youth leaders from the Block. Two representatives from each youth club (President and Secretary of youth club or any other representative as the club may decide) shall participate in the Block Youth

Parliament. The Block officials and elected public representatives shall also be invited to attend. There would be total about 80 participants in each Programme.

- 5.3.3 The Programme shall primarily be participatory and interactive in nature. The Programmes shall be broadly structured in such a manner that in the Morning Session, eminent speakers shall deliver talk on contemporary issues as indicated in Para-5.2 above. In the Afternoon Session, the participants will deliberate on these issues, with the speakers/ NYKS functionaries doing the moderation. At the end of the Session, the Minutes of the deliberations and the recommendations, shall be drawn up. These recommendations shall be sent to concerned Government Departments as well as the elected local bodies for their consideration.
- 5.3.4 The youth leaders from different clubs shall, after return to their respective areas, arrange similar discussion/ debate involving their club members. These Programmes would be broadly structured on the pattern of 'Block Youth Parliament'. Village level Government functionaries as well as Gram Panchayat Pradhan/ members shall be invited to such Programmes. At least one programme shall be held by each youth club every month. After each Programme, the recommendations shall be drawn up and the same shall be sent to concerned Government functionaries as well as the Gram Panchayat for their consideration. In this way, each youth club shall effectively function as 'neighbourhood youth parliament'. This will kick-start the process of effectively involving the youth in the governance process.
- 5.3.5 The Programmes shall be organised in close collaboration with the concerned State Governments. The matter will be discussed in State and District level Advisory Committees on Youth Programmes. The State Governments shall be requested to issue appropriate instructions to all their officials as also elected local bodies to extend full cooperation, by way of participation in the programmes, providing resource persons for speaking on various subjects and by giving due weightage to the recommendations emerging from such Programmes.
- 5.3.6 District Nehru Yuva Kendras (NYKs) shall play nodal role in planning and implementing the Programme, with the help of NYC (National Youth Corps) volunteers deployed in the Blocks. The District NYKs shall finalise the Programme Schedule for the Block level Programmes, the structure of the Programme, the subjects to be covered in each Programmes, the speakers, venue of the programmes and so on. Necessary resource material on the subjects covered in the Programmes shall also be arranged. The entire planning should be done in close coordination with State Government officials and the elected local bodies.

#### **5.4 Pattern of Financial Assistance:**

The norms of financial assistance shall be as follows:

- a) For organising the 'Block Youth Parliament', financial assistance shall be provided @Rs. Rs.12,000 per Programme involving 80 youth, i.e., Rs.150 per youth participant.

- b) For organising the ‘Neighbourhood Youth Parliament’ programmes, each youth club shall be provided financial assistance of Rs.1,200 per youth club per year.

### **5.5 Expected Outcome:**

Neighbourhood Youth Parliament’ would provide a platform to the youth to articulate their views on various socio-economic development issues of concern to them. 2.74 lakhs youth clubs shall start functioning as ‘neighbourhood youth parliament’. This will gradually be expanded to cover all villages. The Programme will help in developing leadership qualities among the youth and in actively involving them in the governance process. The will also be an important step in the direction of ‘good governance’.

### **5.6 Implementing Agency:**

The Programme shall be implemented through Nehru Yuva Kendra Sangathan (NYKS), an autonomous organisation under the Department of Youth Affairs.

## **6. Youth for Development Programme (YFDP)**

### **6.1 Objective:**

The objective of the Programme is to channelise the immense youth energy towards the nation-building. This will be achieved by involving youth in *Shramadaan* (voluntary labour) on a large-scale all over the country. This will develop the personality and leadership qualities of the youth and promote the spirit of ‘dignity of labour’.

### **6.2 Nature of Activities to be taken up under the Programme:**

Under the Programme, any activities that involves voluntary labour and is useful for the local area or community, can be taken up. An illustrative list is as follows:

- a) Digging, maintenance, disinfection, de-silting and repair of water bodies; cleaning of Rivers.
- b) Removal of Parthenium (Gaajar Ghas), Lantana and Water Hyacinth [these plants are a threat to the environment; Parthenium (Gaajar Ghas) is also a health hazard.]
- c) Plantation of Saplings, eradication of weeds, development village pasture land, collection of Polythene Bags and plastic material for disposal etc.
- d) Cleaning, whitewashing/ painting, repair/ maintenance of School Buildings, Gram Panchayat Buildings, PHCs, Anganwadi Centres and other Public buildings.
- e) Construction/ repair of village roads, small connecting bridges, etc.
- f) Development and maintenance of Playgrounds, cleaning of school/ college campuses.
- g) Cleanliness drives in village streets and common places.

- h) Helping in construction of soak pit toilets for the needy persons; maintenance of school/ community toilets, etc.
- i) Preservation/ cleaning/ maintenance of heritage sites.

**Cleanliness activities under Swachh Bharat Mission will be special area of focus as far as activities under this Programme are concerned.**

### **6.3 Implementation Strategy:**

6.3.1 The Programme shall be implemented through youth volunteers enrolled under various Schemes/ Organisations. Initially, the Programme shall be implemented through youth volunteers enrolled under the following Schemes/ Organisations:

- a) Nehru Yuva Kendra Sangathan (NYKS): NYKS currently has about 8 million youth volunteers enrolled through about 2.74 lakh youth clubs. These youth are being engaged in various national-building activities. NYKS is an autonomous organisation under Department of Youth Affairs.
- b) National Service Scheme (NSS): NSS currently has about 33 lakh student youth volunteers enrolled in senior secondary schools, colleges and universities. These volunteers are being engaged in various community service activities. NSS is an attached office of the Department of Youth Affairs.
- c) National Cadet Corps (NCC): NCC currently has a strength of about 14 lakh cadets. Community service is one of the components of their programme activities. NCC is under administrative control of the Ministry of Defence.
- d) National Green Corps (NGC): The Programme was launched by Ministry of Environment and Forests (MoEF) in 2001-12 for creating environmental awareness among school children. NGC has presence in about 1,00,000 schools across the country through 'Eco Clubs' and is one of the largest conservation networks. The total membership of Eco Clubs is about 40 lakhs.

Thus, total current strength of volunteers under the above 4 schemes/ organisations is about 167 lakhs, which is expected to increase year after year. These volunteers shall be involved in *Shramadaan* activities under the Youth for Development Programme. As the Programme picks up, more organisations may be associated with the Programme.

6.3.2 The structure of the programme would be that each youth shall be motivated to join at least one of the above organisations and become part of the nation-building process. These programmes (NYKS, NSS, NCC and NGC) shall be suitably re-structured to provide for at least 100 hours of 'Shramadaan' by every youth per year. Each of the organisation mentioned above would work out

the time schedule for 'Shramadaan', consistent with their programme structure. For instance, NYKS could encourage youth clubs to have 'Shramadaan' every Sunday morning for 2 hours.

- 6.3.3 The elected representatives and other prominent personalities of the area would also be requested to associate with such programmes. Proper publicity would be given for such programmes. Efforts will also be made to incentivise the programme in various other ways. For instance, Awards shall be introduced for the youth doing exemplary work. In fact, efforts shall be made to glorify Shramadaan by associating prominent personalities with the programme.

#### **6.4 Pattern of Financial Assistance:**

There would be no financial assistance for 'Shramadaan', *ipso facto*, since the activity, by its very nature, is expected to be completely voluntary. However, funds would be required for IEC activities, for motivating/ mobilising the youth for such programmes and for giving awards for outstanding work. The financial assistance shall be provided @Rs.20 per youth involved in Shramadaan per year. Considering that each youth will put in 100 hours of Shramadaan valued at about Rs.2,000 per youth [at the minimum average wage rate of about Rs.160 for 8-hour work-day, i.e. Rs. 20 per hour], this would work out to be very favourable Cost-Benefit Ratio (1:100).

#### **6.5 Expected Outcome:**

The outcome of this Programme shall be that the young generation leads the *Shramadaan* with the entire community joining it. The Programme will help in developing the personality and leadership qualities of the youth through service to the Society and the Nation and will make them better citizens. In the process, it will also lead to conservation of environment and creation of assets for the Nation.

#### **6.6 Implementing Agency:**

The Programme shall be implemented through NYKS and NSS under Department of Youth Affairs, NCC under Ministry of Defence and National Green Corps (NGC) under Ministry of Environment & Forests.

### **7. National Young Leaders Awards (NYLA):**

#### **7.1 Objective:**

The youth are doing pioneering work in all the sectors. The objective of this Programme is to motivate the youth to strive for excellence in their respective fields by recognising and rewarding the outstanding work done by them. Such exceptionally talented youth could serve as role models and mentors for others. The Department of Youth Affairs currently has programmes such as National Youth Awards, Indira Gandhi NSS Awards, etc. to reward outstanding work done by the

youth, primarily in the field of community service. Other Ministries/ Departments also have schemes for rewarding outstanding work in their respective sectors, but the same are not specifically focused on youth. Hence, there is a need for an all-encompassing programme, covering all sectors, for rewarding outstanding work done by the youth. NYLA seeks to achieve that objective.

## **7.2 Sectors or Domain Areas to be covered:**

The Youth are playing an importance role in almost all sectors. It is proposed to cover all important sectors/ domain areas under the Scheme. The Awards will be instituted in about 50 sectors/ domain areas. In each sector/ domain area, two Awards shall be conferred - one for a young man and another for a young woman. Thus, there will be total about 100 Awards. A suggestive list of such sectors/ domain areas is enclosed as Annex-I.A. The List shall be finalised in consultation with various Ministries/ Departments.

## **7.3 Nature of the Award and Eligibility Conditions:**

7.3.1 The Award shall comprise of (i) a Medal (ii) a Certificate of Honour and (ii) Cash Award of Rs.1,00,000/-.

7.3.2 In order to be eligible for the Award, a person should be a youth in the age-group of 15-29 years. In other words, the person should have completed 15 years of age on the 1<sup>st</sup> April of the financial year for which the award is to be conferred and should not be more than 29 years on the 31<sup>st</sup> of March of that financial year.

7.3.3 Since the requirements in respect of various sectors may vary, the concerned Ministry/ Department may stipulate additional conditions in respect of their sectors, as may be considered necessary and appropriate.

## **7.4 Procedure for Selection of Awardees and Presentation of the Award:**

7.4.1 The names of the Awardees in various sectors/ domain areas shall be finalised by the concerned Ministries/ Departments.

7.4.2 Each Ministry/ Department shall lay down, in respect of their sector/ domain area, the parameters for evaluating performance, the prescribed proforma for submission of applications/ nominations, the procedure for selection, etc. The Selection Committee may preferably be headed by the Secretary of the Department. The Department of Youth Affairs shall have representation in the Committee.

7.4.3 The Annual Calendar of all activities connected with the Awards shall be laid down. All Ministries/ Departments shall follow the calendar, finalise the names of Awardees and the forward the same to the Department of Youth Affairs.

7.4.4 The Department of Youth Affairs shall make all necessary arrangements for the Awards Ceremony. The Awards Ceremony shall be organised on National Youth Day (12<sup>th</sup> January every year) or any other suitable day as may be decided. It is proposed that the Awards should preferably be conferred by Hon'ble President of India or Hon'ble Prime Minister of India, so that they get the importance that they deserve.

## **7.5 Pattern of Financial Assistance**

The financial assistance under this component shall be provided for the Cash Award money @Rs 1,00,000 for each Award, the expenditure on preparation of Medals/ Certificates of Honour/ Citations, expenditure on TA/ DA, boarding and lodging of the Award winners and other expenses connected with organisation of the Awards Ceremony.

## **7.6 Expected Outcome:**

The Programme shall motivate the youth to strive for excellence in their respective fields.

## **7.7 Implementing Agency:**

The Programme shall be implemented by the Department of Youth Affairs.

## **8. National Youth Advisory Council (NYAC):**

### **8.1 Objective:**

The objective of setting up of a National Youth Advisory Council (NYAC) is to seek active involvement of the youth leaders as well as other stakeholders in the decision-making process on the youth related issues. NYAC shall advise the Ministries/ Departments on youth related initiatives/ issues.

### **8.2 Salient Features of National Youth Advisory Council:**

8.2.1 Composition of the Council: The Council shall have a very broad-based composition, as follows:

- a) Minister of State (IC), Youth Affairs and Sports : Chairperson
- b) Secretary, Youth Affairs : Vice-Chairperson
- c) Secretaries of major Central Ministries/ Departments dealing with youth related matters [Higher Education, School Education and Literacy, Health and Family Welfare, Women and Child Development, MSME, Labour and Employment, Rural Development and Sports. Secretaries of other Deptts. may be called, as and when required, for discussion on their youth related initiatives]
- d) Secretaries in-charge of Youth Affairs of States/ UTs (to be represented by rotation, 6 States/ UTs at a time representing North, West, South, Central, East and North-East Regions)
- e) Non-Government Organisations (NGOs) (5-6 prominent NGOs working in the field of education, skill development and employment, entrepreneurship, health, youth engagement, etc.).
- f) Young Leaders (one young leader from each State/ UT)

- g) Other Members: UN Organisations (UNFPA, UNDP, UNV); Chamber of Commerce and Industry (to be represented by rotation, 2 chambers at a time); Other concerned Govt. officials (DG, NYKS; Programme Advisor, NSS; DG, NCC; Director, RGNIYD; JS, Youth Affairs).

Thus, the Council will have effective youth representation from all over the Country.

8.2.2 The Terms of Reference of the NYAC shall include the following:

- a) To deliberate upon and review the programmes/ initiatives of various Ministries/ Departments for development and empowerment of youth and advise the Ministries/ Departments for more effective implementation of such programmes/ initiatives.
- b) Finalisation of a Plan of Action for implementation of the National Youth Policy, 2014 and monitoring the implementation of such Plan of Action.
- c) Advising the Ministries/ Departments on innovative schemes/ programmes/ initiatives that could be taken up for development and empowerment of the youth.

8.2.3 The term of the Council shall be for three years and the Council shall hold at least one meeting every quarter.

### **8.3 Expected Outcome:**

The Council will give effective representation to young leaders in the governance process. The Council shall advise on effective implementation of ongoing programmes/ initiatives of various Ministries/ Departments and will also suggest innovative schemes/ programmes/ initiatives that could be taken up for development and empowerment of the youth. The Council will also play an active role in finalisation of a Plan of Action for implementation of the National Youth Policy, 2014 and monitoring the implementation of such Plan of Action.

### **8.4 Pattern of Financial Assistance:**

The expenditure will be on holding of meetings of the Council, TA/DA of non-official members from various parts of the Country, etc. A provision of Rs.1 crore per year shall be made initially to facilitate smooth functioning of the Council.

### **8.5 Implementing Agency:**

The Department of Youth Affairs shall provide the necessary administrative support for the functioning of the Council.

## **9. National Youth Development Fund (NYDF):**

## 9.1 **Objective:**

The objective of setting up National Youth Development Fund (NYDF) is to mobilise funds from non-budgetary resources also for youth development. The Fund will be set up with initial contributions from the Government, but will be further augmented with contribution from other sources like CSR funds of the corporate sector.

## 9.2 **Salient Features of National Youth Development Fund (NYDF):**

- 9.2.1 The Fund shall be set up under the Charitable Endowments Act, 1890, broadly on the pattern of National Sports Development Fund.
- 9.2.2 The Funds shall be utilised for objectives connected with youth development. It can be used for filling the gaps in the ongoing programmes as well as for taking up innovative programmes. Financial Assistance to Government/ non-Government Organisations/ deserving youth, shall be provided from the Fund for youth development initiatives.
- 9.2.3 The Fund shall be administered/ managed by a **Council** under the chairmanship of Hon'ble Minister for Youth Affairs and Sports, with official/ non-official members. In addition, there shall be an **Executive Committee** headed by the Secretary, Youth Affairs to manage the day-to-day working of the Fund.
- 9.2.4 The Accounts of the Funds shall be subject to Audit by the Comptroller and Auditor General of India. The duly audited accounts, along with Annual Report on the working of the Fund, as duly adopted by the Council, shall be laid on the table of both Houses of the Parliament.
- 9.2.5 The detailed operational guidelines for the functioning/ administration of the Funds shall be formulated and notified in due course of time.

## 9.3 **Expected Outcome:**

The Fund will augment additional resources for youth development. This will enable the Department to fill the gaps in the ongoing programmes as also take up innovative programmes for youth development to create young leaders.

## 9.4 **Pattern of Financial Assistance:**

Budgetary contribution of Rs.5 crores per year shall be made to the Fund.

## 9.5 **Implementing Agency:**

The Fund shall be administered by the Department of Youth Affairs.

**10. Monitoring and Evaluation:**

- 10.1** The implementing agencies for various components of the Programme shall set up robust systems for monitoring and evaluation of the performance on continuing basis. Online MIS shall be built for monitoring on real-time basis.
- 10.2** Periodic comprehensive independent evaluation of the Programme shall be undertaken through reputed institution(s) empanelled with the Planning Commission, so that the Programme can be improved further through mid-course corrections as may be necessary.

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**Suggested Domain Areas for National Young Leaders Awards (NYLA)**

1. Agriculture
2. Animal Husbandry, Dairying and Fisheries
3. Agricultural Research and Training
4. Skill Development
5. Entrepreneurship
6. Information Technology and e-Governance
7. Consumer Awareness
8. Promotion of Cultural Heritage
9. Environment Conservation
10. Financial Inclusion
11. Health & Family Welfare
12. Medical Education and Research
13. Rural Employment
14. Drinking Water and Sanitation
15. Rural Housing
16. Rural Development
17. Urban Amenities and Employment
18. Scientific and Industrial Research in various fields
19. Literacy
20. School Education
21. Higher Education
22. Tribal Welfare
23. Minority Welfare
24. Welfare of other Disadvantaged Sections
25. Development and Empowerment of Persons with Disability
26. Women's Empowerment
27. Child Development
28. Care of elderly persons.
29. Constructive work in North East, J&K and LWE Areas
30. Promotion of Renewable Sources of Energy
31. Local Self-Governance in Rural Areas.
32. Local Self-Governance in Urban Areas.
33. Prevention of Drug Addiction and Alcoholism
34. Tourism

**Physical and Financial Targets under  
National Young Leaders Programme (NYLP)**

The National Young Leaders Programme has 5 well-defined components. The proposed physical and financial targets under these component for the period from 2014-15<sup>1</sup> to 2016-17 (i.e. during 12<sup>th</sup> Plan Period) are as follows:

**1. Neighbourhood Youth Parliament (NYP)**

**1.1 Physical Targets:**

- c) **Block Youth Parliament:** It is proposed to hold one Programme per Block per year. Since there are about 6,600 Block in the country, the total number of Programmes in a year shall be 26,400. There will be 80 participants per Programme.
- d) **Neighbourhood Youth Parliament:** Each youth club shall organised one Youth Parliament every month. Currently, there are 2.74 lakh youth clubs. Hence, it is expected that 32.88 lakhs programmes shall be organised every year. The number is expected to increase by 10% per year due to increase in number of youth clubs in the country.

The physical targets of 2014-15 have been proposed at 50% of annual targets since over 6-month period is already over.

**1.2 Financial Targets:**

The norms of financial assistance shall be as follows:

- a) **Block Youth Parliament:** Assistance @Rs. Rs.12,000 per Programme.
- b) **Neighbourhood Youth Parliament:** Financial assistance of Rs.1,200 per youth club per year.

Accordingly, the funds requirement for the period from 2014-15 to 2016-17 (i.e. during the 12<sup>th</sup> Plan Period) works out as follows:

Year	Block Youth Parliament	Neighbourhood Youth Parliament	Total
2014-15	15.84	16.44	32.28
2015-16	31.68	36.17	67.85
2016-17	31.68	39.78	71.46
<b>Total</b>	<b>79.20</b>	<b>92.39</b>	<b>171.59</b>

**(Rs. in crores)**

<sup>1</sup> Since over 6-months period is already over during 2014-15, the physical and financial targets for 2014-15 have been proposed to be reduced accordingly.

## **2. Youth for Development Programme (YFDP)**

### **2.1 Physical Targets:**

It is proposed to cover 150 lakh youth in the year 2014-15, 165 lakh youth during 2015-16 and 181.50 lakh youth during 2016-17.

### **2.2 Financial Targets:**

The financial assistance shall be provided @Rs.20 per youth per year for IEC activities, awards etc., except that during 2014-15, assistance will be @Rs.10 per youth (since over 6-month period is already over).

Accordingly, the funds requirement for the period from 2014-15 to 2016-17 (i.e. during the 12<sup>th</sup> Plan Period) works out as follows:

<b>Year</b>	<b>IEC Activities/ Awards for Shramadaan under Youth for Development Programme</b>
2014-15	15.00
2015-16	33.00
2016-17	36.30
<b>Total</b>	<b>84.30</b>

**(Rs. in crores)**

## **3. National Young Leaders Awards (NYLA)**

### **3.1 Physical Targets:**

Awards to be conferred on 100 young leaders every year. Since over 6-month period during 2014-15 is already over, it is proposed to initiate the Awards from 2015-16 onwards.

### **3.2 Financial Targets:**

The financial assistance under this component shall be provided for the Cash Award money @Rs 1,00,000 for each Award. Thus, total amount required for Cash Award would be Rs.1 crore per year. In addition, the expenditure on preparation of Medals/ Certificates of Honour/ Citations, expenditure on TA/ DA, boarding and lodging of the Award winners and other expenses connected with organisation of the Awards Ceremony, is expected to be about Rs.1 crore.

Thus, the total funds requirement for this component shall be Rs.2 crores per year.

#### **4. National Youth Advisory Council (NYAC)**

##### **4.1 Physical Target:**

The Council shall be constituted in the first year. Thereafter, it will hold regular quarterly meetings.

##### **4.2 Financial Targets:**

The expenditure is estimated at about Rs.1 crore per year.

#### **5. National Youth Development Fund (NYDF)**

##### **5.1 Physical Target:**

The Fund is to be set up in the first year. Thereafter, it will be operated/ administered as per Rules framed for the purpose.

##### **5.2 Financial Targets:**

The Contribution to the Fund is proposed at Rs.5 crores per year.

#### **6. Consolidated Position regarding Physical and Financial Targets under the Programme during 12<sup>th</sup> Plan Period:**

##### **6.1 Consolidated Physical Targets:**

S. No	Programme Component (with performance parameter)	Physical Targets			
		2014-15	2015-16	2016-17	Total
1.	<b>Neighbourhood Youth Parliament</b>				
	▪ Block Youth Parliament (No. of Programmes)	13,200	26,400	26,400	66,000
	▪ Neighbourhood Youth Parliament (No. of Programmes, in lakhs)	16.44	36.17	39.78	92.39
2.	<b>Youth for Development</b>				
	▪ No. of youth-hours of Shramadaan (crores)	75.00	165.00	181.50	421.50
3.	<b>National Youth Leaders Awards</b>				
	▪ No. of Awards	---	100	100	200
4.	<b>National Youth Advisory Council</b>				
	▪ No. of Meetings of Council	2	4	4	10
5.	<b>National Youth Development Fund</b>				
	▪ Meetings of Council/ EC of Fund	2	5	5	12

## 6.2 Consolidated Financial Targets:

The consolidated funds requirement under National Young Leaders Programme (NYLP) for the period from 2014-15 to 2016-17 (i.e. during the 12<sup>th</sup> Plan Period) is indicated in the following Table:

S. No	Programme Component	Funds Requirement (Rs. in crores)			
		2014-15	2015-16	2016-17	Total
1.	Neighbourhood Youth Parliament	32.28	67.85	71.46	171.59
2.	Youth for Development	15.00	33.00	36.30	84.30
3.	National Youth Leaders Awards	0	2.00	2.00	4.00
4.	National Youth Advisory Council	0.50	1.00	1.00	2.50
5.	National Youth Development Fund	2.22	5.00	5.00	12.22
<b>Total</b>		<b>50.00</b>	<b>108.85</b>	<b>115.76</b>	<b>274.61</b>

Thus, the total funds requirement for the period from 2014-15 to 2016-17 (i.e. during the 12<sup>th</sup> Plan Period) works out to Rs.274.61 crores.

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